



Surgery for Facial Aesthetics

MELBOURNE 2024

Presented by  Australian Society
of Plastic Surgeons

16th August – 18th August

Sponsorship & Exhibition *Prospectus*

Letter from our Convenor, Associate Professor Sydney Ch'ng



I invite you to showcase your products and services at Surgery for Facial Aesthetics, Melbourne 2024. It is a stand-alone bespoke conference organised by The Australian Society of Plastic Surgeons. At this conference, esteemed international and local leaders - established titans and emerging stars - in the field of aesthetic surgery will unite, and share their extensive expertise with delegates through high-level presentations, interactions, and discussions. It promises to be an extraordinary experience as faculty and delegates from various surgical specialties, including Plastic Surgery, Otolaryngology/Head & Neck Surgery, Ophthalmology and Maxillofacial Surgery bring to the table their unique strengths and perspectives.

The 2-day conference will be preceded by a full-day cadaveric dissection course on the face and neck running concurrently with sessions on non-surgical aesthetic procedures. The gala cocktail-style dinner will be hosted at Vue Events. Perched on the 55th floor of Rialto, this social event will be opulent yet intimate. Sponsorship at this conference is an opportunity not to be missed, where you will be showcasing your products and services to discerning professionals with a high buying power who are directly interested in your products and services. I would be delighted and honoured to see you at Surgery for Facial Aesthetic, Melbourne 2024!

About ASPS

Founded in 1970, the Australian Society of Plastic Surgeons Inc (ASPS) is the peak body for Specialist Plastic Surgeons (both reconstructive and aesthetic). ASPS main role is to protect the integrity of Plastic Surgery as a specialty.

About Specialist Plastic Surgeons

The medical specialty of Plastic Surgery encapsulates a comprehensive and diverse set of subspecialty disciplines including microsurgery, hand surgery, craniomaxillofacial surgery, burn surgery, head and neck surgery, breast surgery and cancer surgery. Fully qualified surgeons who perform plastic surgery are known as Specialist Plastic Surgeons.

Our audiences



HIGH REACH



14,000+

Engaged social audience



300K WEBSITE USERS

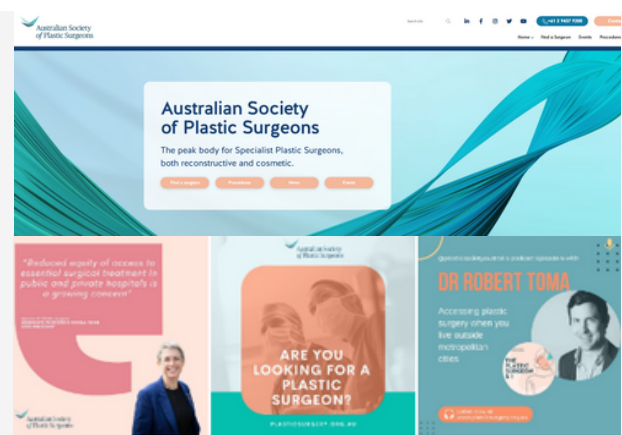
Visitors Last 12 months



**ENGAGED MEMBERSHIP
DATABASE**

Who are our members?

- Powerful readers: actively engaged in advocacy
- University graduates: committed to professional development
- Influential leaders: respected specialists in their field
- Decision makers: authoritative business and community leaders
- Discerning consumers: of luxury and technical goods
- An affluent audience: high income and spend

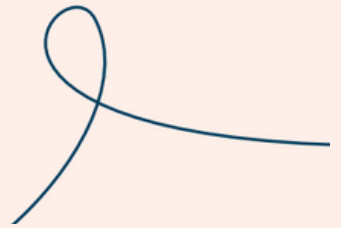




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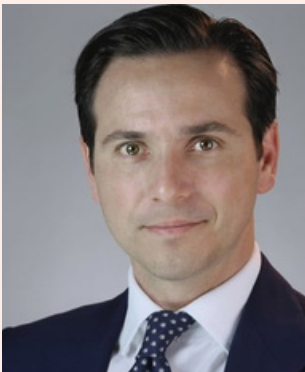
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2024 Surgery for Facial Aesthetics will be held in the Fitzroy Ballroom at the Sofitel Melbourne on Collins, 25 Collins Street, Melbourne from Saturday 17th to Sunday 18th August 2024. A cadaver dissection workshop will also be held on Friday 16th at the Skills Laboratory, University of Melbourne.



International Faculty Speakers



Dr. Gómez Bravo is an internationally trained and respected board-certified plastic surgeon specializing in facial, general plastic and reconstructive surgery. He has studied and lectured all over the world with many top surgeons. This, along with his international patient base, has given him a unique and extensive viewpoint that has allowed him to develop creative approaches for facial and other aesthetic concerns.

Dr. Bravo is the president of the Spanish Association of Aesthetic Plastic Surgery (AECEP) and member of the Spanish Society of Plastic, Reconstructive and Aesthetic Surgery (SECPRE). He is also one of the few European surgeons who is an active member of the two most important American societies in the specialty ASPS & ASAPS. He also received the award for the best scientific work from the British Society for Aesthetic Plastic Surgery (BAAPS).



Dr. Chin-Ho Wong is plastic surgeon in private practice in Singapore. He completed multiple fellowships including an Advanced Facial Aesthetics fellowship under his mentor, Dr. Bryan Mendelson in Melbourne, Australia. In 2010, he became the first recipient of the International Fellowship Award, by the American Society for Aesthetic Plastic Surgery (ASAPS). Dr. Wong has published over 100 peer-reviewed scientific articles in prestigious journals including the Plastic Reconstructive Surgery, Aesthetic Plastic Surgery and Lancet (resulting in 8439 citations, H index 37).

He has won numerous international awards for his research work including the journal Plastic and Reconstructive Surgery's coveted Best International Paper in 2018 and Best Video Paper in 2021. He also contributed to several key reference textbooks in plastic surgery. His current research interests include facial anatomy, anatomical changes of the ageing face, aesthetic eyelid surgery and ptosis correction. Dr. Wong has special interests in facelift, eyelid surgery and rhinoplasty. He is a founding faculty member of the prestigious Melbourne Facial Anatomy Course (MAFAC)

Sponsorship Opportunities

The 2024 Surgery for Facial Aesthetics organising committee understands that all company's priorities are unique. This conference will provide an organisation the opportunity to showcase its products and establish relationships with an influential group of Specialist Plastic Surgeons. Sponsorship offers the following benefits:

- Exposure to a valuable audience
- An innovative way to showcase your company and its products
- Opportunities to raise your company's profile with your target audience
- Brand recognition in the integrated conference marketing campaign
- Networking opportunities during the conference
- The opportunity to ignite the interest of prospective customers
- Demonstration of your support and commitment to the Specialty

We are pleased to offer a variety of unique sponsorship opportunities designed to meet your needs.

Sponsorship packages and exhibition space opportunities include:

- Platinum – 2 opportunities
- Gold – 2 opportunities
- Cadaver dissection workshop
- Speaker sponsor – 3 opportunities
- Social events – 2 opportunities: Welcome Reception and Conference Cocktail Dinner
- Exhibition space
- Registration / lanyard sponsorship

- **All prices exclude GST**



PLATINUM SPONSOR Two opportunities only at \$35,000 each

As Platinum sponsor for the conference your company will be acknowledged and promoted for it's support of the conference prior, during and post event to a targeted, international and national audience. This package provides a high level of exposure and comes with a wide range of exclusive entitlements adding further value for your company.

Benefits include:

Exhibition space

3m x 2m exhibition space including a trestle table in the exhibition and catering area on Saturday & Sunday.

Registration

Four (4) exhibitor registration (17-18 August 2024) including access to the conference sessions, exhibition, daily catering and welcome reception on Friday night 16th August.

Function tickets

Two (2) tickets to the conference Gala Cocktail-style Dinner on Saturday 17 August 2024 (by invitation only).

Branding

- Your company logo and acknowledgement as Platinum Sponsor, and a hyperlink to your website from our conference website.
- Your company logo and acknowledgement of sponsorship on the PowerPoint reel shown in the plenary room for the duration of the conference.
- Your company logo to appear on all holding slides at the commencement of each session.



Breakfast symposium session

- Exclusive opportunity to host a breakfast session with editorial licence for content (subject to Committee approval).
- Breakfast session content and speakers promoted on the Facial Aesthetics conference website with a booking facility inherent in the main delegate registration facility.
- ASPS will provide the session room for up to 30 delegates and standard data projection. The sponsor is responsible for the provision of a speaker or speakers (subject to committee approval), all speakers' costs, and all catering costs for delegates attending.

Advertising

- One (1) full page advertisement to appear in the conference program which will be available on the conference website.
- Sponsor advertisement in one ASPS monthly newsletter (up to 10 lines + logo).

Delegate list

Delegate list will be supplied one (1) week prior to the conference and one week post-conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

Exclusive sponsorship - PLATINUM

This package is available as an exclusive option at the package price of \$45,000.

If this is taken up, the following additional element is included:

Company logo on name badges and lanyards worn by delegates for the duration of the conference. Sponsor to provide printed lanyards.

Two additional tickets to the Conference Cocktail-style Dinner on Saturday 17th August (total of 4 tickets).



GOLD SPONSOR Two opportunities only at \$22,000 each

As a Gold sponsor for the conference your company will be recognised for its valued support.

Benefits include:

Exhibition space

3m x 2m exhibition space including a trestle table in the exhibition and catering area on Saturday & Sunday.

Registration

Two (2) exhibitor registrations (17-18 August 2024) including access to the conference sessions, exhibition hall, daily catering, and welcome reception on Friday night 16th August.

Function tickets

Two (2) tickets to the conference Gala Cocktail-style Dinner on Saturday 17 August 2024 (by invitation only).

Branding

- Your company logo and acknowledgement as Gold Sponsor and hyperlink to your preferred website on the conference website.
- Company logo and acknowledgement in the sponsorship PowerPoint reel shown in the plenary room for the duration of the conference.
- Company logo to appear on all holding slides at the commencement of each session.

Advertising

Half (½) page advertisement to appear in the conference program which will be available on the conference website.

Delegate list

Delegate list will be supplied one (1) week prior and one week post-conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

Exclusive sponsorship - GOLD

This package is available as an exclusive option at the package price of \$30,000.

If this is taken up, the following additional elements are included:

A full-page advertisement in place of a half-page.

Two (2) additional conference gala dinner invitations.

Two (2) additional exhibitor registrations.



CADAVER DISSECTION WORKSHOP SPONSOR Exclusive opportunity \$32,500

The Cadaver Dissection Workshop will be held on Friday 17th August at the University of Melbourne. Sponsorship of this elite workshop is indeed a unique and prestigious opportunity. Have your brand associated and engaged with the leading science and the industry leaders in this field.

Benefits include:

Exhibition space

One (1) exhibition table in a premium location at Melbourne University on Friday 16th August and an exhibition table on Saturday & Sunday in the break out area at the Sofitel on Collins.

Registration

- One (1) full conference registration (17-18 August 2024) including access to all conference sessions, conference notes, program, and daily catering including the Welcome Reception on Friday night 16th August.
- Two (2) exhibitor registrations (17-18 August 2024) including access to the exhibition hall and daily catering.
- Two (2) Cadaver Dissection Workshop registrations (16 August 2024) including access to all workshop sessions and daily catering.

Function tickets

Two (2) tickets to the conference Gala Cocktail-style Dinner Saturday 17th August 2024 (by invitation only).

Branding

- Your company logo and acknowledgement as Cadaver Dissection Workshop Sponsor and hyperlink to your preferred website on our conference website.
- Your company logo and acknowledgement in the sponsorship PowerPoint reel shown in the plenary room for the duration of the conference.
- Your company logo and acknowledgement as Cadaver Dissection Workshop Sponsor in the conference handbook and workshop notes and handouts if provided.
- One (1) standard pull-up banner provided by the sponsor on display in the main Cadaver Dissection Workshop room for the duration of the workshop.

Advertising

- One (1) full-page advertisement to appear in the conference program.
- Sponsor advertisement in one ASPS monthly newsletter (up to 10 lines + logo).

Delegate list

Delegate list will be supplied one (1) week prior and one (1) week post-conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

SPEAKER SPONSORSHIPS Two opportunities only at \$7,000 each

With an outstanding international faculty leading the program, delegates will benefit from formal presentations, discussion of complex cases, and video presentations of surgery. As a speaker sponsor, you will align your company with leading science and education.

Speaker Sponsorships are available for both Dr. Gomez Bravo & Dr. Chin-Ho Wong.

Benefits include:

Registration

One (1) session registration to the sponsored speaker's session.

Branding

- Company logo and acknowledgement as speaker sponsor and hyperlink to your preferred website on the conference website.
- Company logo and acknowledgement as speaker sponsor in the conference program which will be available on the conference website.
- Company logo on holding PowerPoint slide at commencement and end of your nominated speaker session.
- One (1) standard pull-up banner provided by the sponsor on display in the nominated speaker's session room or rooms for the duration of the session.

Delegate List

Delegate list will be supplied one (1) week prior to the conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

CONFERENCE GALA DINNER SPONSOR Exclusive opportunity \$20,000

The Conference Cocktail-style Dinner will be held on Saturday 17th August 2024 for international and national faculty to enjoy some memorable Melbourne hospitality. This dinner is by invitation only and sponsorship for this function ensures your company branding and support is recognised by the world's leading clinicians and decision makers in the industry.

Benefits include:

Function tickets

Four (4) tickets to the Gala Cocktail-style Dinner on Saturday 17th August 2024 at Vue Events, Rialto.

Exhibition space

- 3m x 2m exhibition space including a trestle table in the exhibition and catering area on Saturday & Sunday at the Sofitel on Collins.
- Two (2) exhibitor registrations (17-18 August 2024) including access to the exhibition hall and daily catering

Branding

- Naming rights to the Gala Cocktail-style Dinner whereby it would be known as the <insert your company name> Gala Dinner.
- Company logo and acknowledgement as Conference Dinner sponsor and hyperlink to your preferred website on the conference website.
- Company logo and acknowledgement in the sponsorship PowerPoint reel shown in the plenary room for the duration of the conference.
- Opportunity to provide a 2–3-minute address to the faculty at the Gala Dinner.
- Two (2) standard pull-up banners provided by the sponsor on display in the Gala Dinner venue.
- Opportunity to provide a branded gift for all attending delegates (sponsor will be responsible for the provision of branded gifts, subject to committee approval).

Delegate list

Delegate list will be supplied one (1) week prior to the conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.



WELCOME RECEPTION Exclusive opportunity \$10,000

The Welcome Reception kick starts the conference and will be held at the Sofitel on Collins on Friday night 6 August 2024. Align your company with welcoming hospitality offering canapes and beverages in a relaxed and comfortable setting. The Welcome Reception is renowned for networking where delegates renew acquaintances and catch up with one another.

Benefits include:

Function tickets

Four (4) guest tickets to the Welcome Reception on Friday 16th August

Exhibition space

- 3m x 2m exhibition space including a trestle table in the exhibition and catering area on Saturday & Sunday at the Sofitel on Collins.
- Two (2) exhibitor registrations (17-18 August 2024) including access to the exhibition hall and daily catering.

Branding

- Naming rights to the Welcome Reception whereby it would be known as the <insert your company name> Welcome Reception.
- Company logo and acknowledgement as Welcome Reception sponsor and hyperlink to your preferred website on the conference website.
- Company logo and acknowledgement as Welcome Reception sponsor in the conference program.
- Company logo and acknowledgement in the sponsorship PowerPoint reel shown in the plenary room for the duration of the conference.
- Opportunity to provide a 2–3-minute address to the faculty at the Welcome Reception.
- Two (2) standard pull-up banners provided by the sponsor to be on display at the Welcome Reception.

Delegate List

Delegate list will be supplied one (1) week prior to the conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.



EXHIBITION SPACE

There are a number of exhibition options available. The exhibition will be open from Saturday 17th August to Sunday 18th August 2024 and will provide exhibitors with the opportunity to meet face-to-face with this specialised audience and demonstrate their products and services.

The exhibition will be centrally located to the main session room and daily catering will be served in this same area to ensure maximum traffic for exhibitors.

Exhibition spaces available x 10 per day

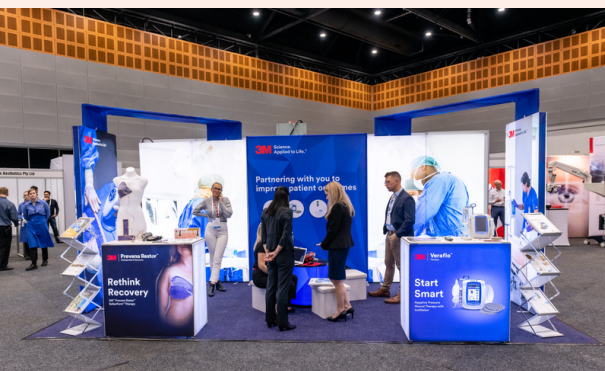
Trestle table exhibition space (power board supplied) \$4,000 per day or \$7,000 for 2 days

Exhibition sponsorship will include:

- Two exhibitor registrations including access to the exhibition, daily catering and the Welcome Reception.
- Your company logo and acknowledgement on the conference website and in the program.
- Delegate list will be supplied one (1) week prior to the conference commencing.
- Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

Please note:

- All representatives of exhibitors must be registered to participate in the Exhibition, even if a complimentary registration is offered. Additional exhibitor registrations can be purchased for \$400 per person which allows access to the exhibition, daily catering, and the Welcome Reception.
- Confirmed sponsors and exhibitors will be advised when online registration is available for bookings.
- Each exhibitor must keep its display within the space allocated for its exhibition table.
- Table allocations are on a first come first served basis and are subject to approval by the organising committee.
- If required, a larger space will be allocated as part of the Platinum, Gold, and Cadaver Dissection Workshop packages.
- Each sponsor and exhibitor will receive briefing notes confirming bump-in, bump-out times, exhibition opening hours, operating details for the venue, freight options etc. to assist in planning.



LANYARD & NAME BADGE \$5,500 Exclusive opportunity

Each participant must wear a lanyard and name badge throughout the conference. This is an opportunity to have your logo on this highly visible element.

Branding and promotion

Your company logo on the following:

- Conference lanyard and name badge (sponsor to supply the lanyards).
- Company logo and branding on the registration desk and kiosks.
- Company logo and acknowledgement in the sponsorship PowerPoint reel shown in the plenary room for the duration of the conference.
- Company logo and URL hyperlinked on the official conference website and registration page.
- Your company logo, contact details, and acknowledgement as Lanyard and Name Badge Sponsor in the program on the conference website.
- Two (2) standard pull-up banners provided by the sponsor to be on display at the registration area.

Registration

Two (2) delegate registrations (17-18 August 2024) including access to the conference sessions, exhibition hall and daily catering.

Function tickets

Two (2) tickets to the Welcome Reception on Friday night 16th August at the Sofitel on Collins.

Delegate list

A delegate list one (1) week prior to the commencement of the conference, and a final delegate list one (1) week post-conference. Listing will be supplied in pdf format including the delegate's name, state and country, in line with privacy laws.

SPEAKING and OTHER OPPORTUNITIES

Please contact ASPS directly to if you are interested in sponsorship opportunities outside of this prospectus as we would be happy to customise a package that meets your business requirements.

Booking details

Payment & deadline

To fully confirm your sponsorship package and/or exhibition space, a 50% deposit is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit. The balance of payment is required 2 months prior to conference.

All bookings made 3 months prior to the conference must be paid in full within 14 days of receipt of your tax invoice.

Cancellation

In the event of cancellation of sponsorship or exhibition space, please note that unless that particular area of sponsorship or exhibition is resold, the committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition space will be cancelled.

Any space or sponsorship package cancelled two months prior to conference will not be refunded, thus 100% forfeited.

Make your booking

Please contact:

Letitia Knight

Events Manager at ASPS via email
projectmanager@plasticsurgery.org.au

PLEASE NOTE: Sponsorship rates quoted in this prospectus are exclusive of GST